

# YOUR BRAND & US



**GOOSIES**  
GOOSEPONDS SPORT  
AND RECREATION CLUB

**GOOSIES**



## ABOUT US

### GOOSIES

Located in North Mackay right next to the beautiful Gooseponds, we have a Bistro, Café, Bar, 70 Gaming Machines and 2 Great Function rooms for events.

## YOUR BRAND


### ADVERTISE WITH US

We are a company engaged in the field of hotel tours and travel. We work with various travel vendors so that the facilities we have are the best in their class.

## CONTACT US

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[www.goosies.com.au](http://www.goosies.com.au) 

# GOOSIES

A

As a proud local community club situated in North Mackay, Goosies offer 2 avenues of advertising for businesses servicing the Mackay region

B

Due to the diverse facilities at the club, Goosies will appeal to a wide range of customers. Goosies are the only club in Mackay to offer 2 undercover bowling greens making play available at any time of the year regardless of the weather.

O

Goosies hold social bowls 5 days per week for bowling members and hold 2 major events throughout the year attracting Australia wide ranking from Bowls Australia. The Goosies 10,000 in November and the Under the Shed event in February continually book out within weeks of being opened with teams entering from as far away as the Gold Coast and Cairns.

U

Goosies offer BBQ/Barefoot bowls to social, school, community, business and family groups which is patronised on a weekly basis.

T

U

Goosies offer the latest gaming machines, a contemporary Bistro, Café and 2 large functions rooms.

S



# YOUR BRAND

## DIGITAL SIGNAGE

The club's main club sign is situated on Malcomson street. The sign is 2.4m wide and 1.2m high and consists of 2 screens on both the Eastern and Western side of the main sign. This ensures all traffic can view the sign regardless of the direction they are travelling.

8,871 vehicles travel on Malcomson /Evans street on average per day per the QLD Dept Main Road 2019.

The sign is the latest in digital technology using the P6 LED screens providing a high-quality resolution to ensure your advertising is bright, colourful and easily recognisable.

### Pricing

All advertising will be on rotation and appear once every 5 minutes, 12 times per hour, 144 times per day or over 50,000 times per year.

The club has two options to suit most advertisers and budgets.

- 12-month term for only \$150 per month. This is equivalent to under \$5 per day
- Monthly term for only \$250 per month. This is equivalent to just over \$8 per day

Advertisements can be updated once per week if required and is per calendar months



# YOUR BRAND

## BOWLING GREENS ADVERTISING

The club operates 2 greens, with both consisting of 8 rinks. On offer is the sponsoring of each rink at a price of \$250 per year ex GST payable in advance.

The sign will be situated at the far end of the rink, under the score cards to ensure it is visible to not only bowlers, but customers in the bar area.

Each sign is 600mm x 260mm and is supplied at the advertisers expense\*.

Larger 1800mm x 1100mm and are placed around the green approximately 3 meters from ground level. Cost is \$500 per year ex GST and is supplied at the advertisers expense



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